

# Cookie Policy

Last Updated: January 2026

This Cookie Policy explains how Inazone Ltd (“we”, “us”, or “our”) uses cookies and similar technologies on [www.inazone.co.uk](http://www.inazone.co.uk).

This policy should be read alongside our Privacy Policy, which explains how we use personal data more broadly.

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## 1. What Are Cookies?

Cookies are small text files that are placed on your device when you visit a website. They help websites function correctly, remember user preferences, and provide information to website owners about how the site is being used.

Cookies may be session cookies (which expire when you close your browser) or persistent cookies (which remain on your device for a set period or until deleted).

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## 2. Types of Cookies We Use

We use the following categories of cookies on our website:

### Strictly Necessary Cookies

These cookies are essential for the website to function properly and cannot be switched off. They are usually set in response to actions made by you, such as submitting a form or setting privacy preferences.

### Performance & Analytics Cookies

These cookies help us understand how visitors interact with our website by collecting information such as page visits, traffic sources, and user behaviour. This data is aggregated and anonymous and helps us improve website performance.

### Functional Cookies

Functional cookies enable enhanced functionality and personalisation, such as remembering your preferences or settings.

### Marketing & Advertising Cookies

These cookies may be used to deliver content or advertisements that are more relevant to you and to measure the effectiveness of marketing campaigns. They may be set by us or by third-party providers.

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### **3. How We Use Cookies**

We use cookies to:

- Ensure the website operates correctly
- Remember user preferences
- Analyse website traffic and performance
- Support relevant marketing activity

Where required by law, cookies (other than strictly necessary cookies) will only be used with your consent.

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### **4. Managing and Disabling Cookies**

You can control and manage cookies in several ways:

- Adjust your browser settings to block or delete cookies
- Use any cookie preference or consent tools provided on our website

Please note that disabling certain cookies may affect the functionality and performance of the website.

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### **5. Marketing Emails and Opting Out**

If you receive marketing or promotional emails from us, you have the right to opt out at any time.

You can do this by:

- Clicking the unsubscribe link included in our marketing emails, or
- Contacting us directly at [enquiries@inazone.co.uk](mailto:enquiries@inazone.co.uk)

Opting out of marketing communications will not affect essential service-related communications where applicable.

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### **6. Third-Party Cookies**

Some cookies on our website may be set by third-party services (for example, analytics or embedded content). These third parties may collect data in accordance with their own privacy and cookie policies.

We encourage you to review those policies where relevant.

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## 7. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legislation, or our practices. Any updates will be posted on this page, and the “Last Updated” date will be revised accordingly.

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## 8. Contact Us

If you have any questions about our use of cookies or this Cookie Policy, please contact us:

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